



Graphicsss_Era



CREATIVE PORTFOLIO



Shahila Parveen

ABOUT ME



Shahila Parveen

Hi, I am a Graphic Designer.

Welcome to my Graphic design portfolio!

My work spans a variety of mediums including
Illustrations, Doodle, Branding, Print, Social Media
campaigns, Food menu.

Each project is tailored to meet the unique needs
of my clients.

Explore my portfolio to see how i bring my ideas to
life through innovative design solutions.

VISION & MISSION

01

Vision

To become a dynamic visual storyteller in a collaborative studio environment, where creativity, strategy, and innovation converge to build impactful brand experiences. I envision contributing to a team that values bold ideas, sharp design thinking, and meaningful visual communication that drives results.

02

Mission

My mission is to translate ideas into compelling designs by combining my freelance experience with a deep understanding of visual trends, brand identity, and user engagement. I aim to bring creativity, professionalism, and adaptability to a structured design team, consistently delivering high-quality work that exceeds client and organizational expectations



EDUCATION

2017 - 2023

Graduation & Maters

KCMT COLLEGE &
INVERTIS UNIVERSITY

Bachelors in Commerce

2017-2020

Maters in Business Administration

2021-2023



2023 - 2024

MAAC Institute

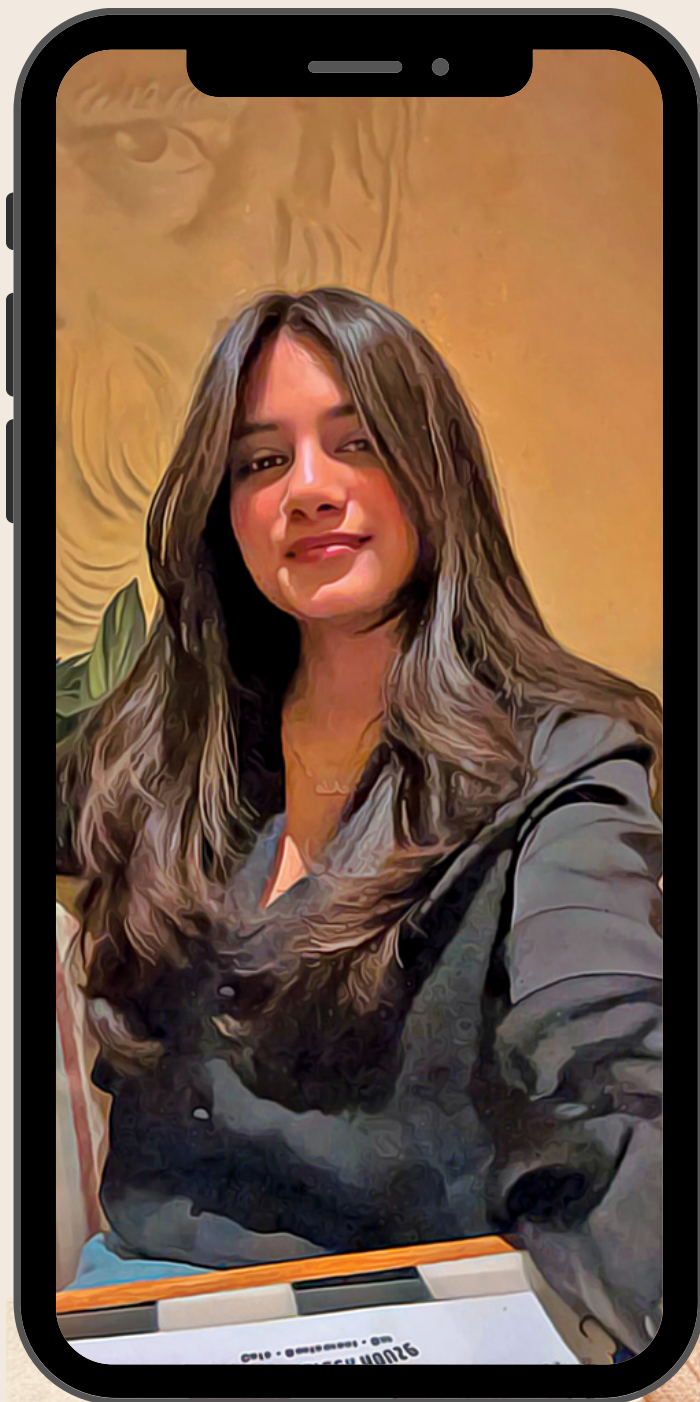
Learning graphic design at MAAC Institute has been an incredibly rewarding experience. The institute provided me with a strong foundation in design principles, software skills, and creative thinking. The faculty were supportive, experienced, and always encouraged hands-on learning through practical projects.



SKILL



Logo
Branding
Social media posts
Merchandise design
Doodles
Illustrator



EXPERIENCE

2023 – 2024

I have gained valuable experience working as a freelance graphic designer on a variety of projects.

This role sharpened my skills in branding, social media design, and client communication.

Working with diverse clients helped me adapt to different styles and project needs.

It taught me to manage time effectively while delivering creative and impactful designs.

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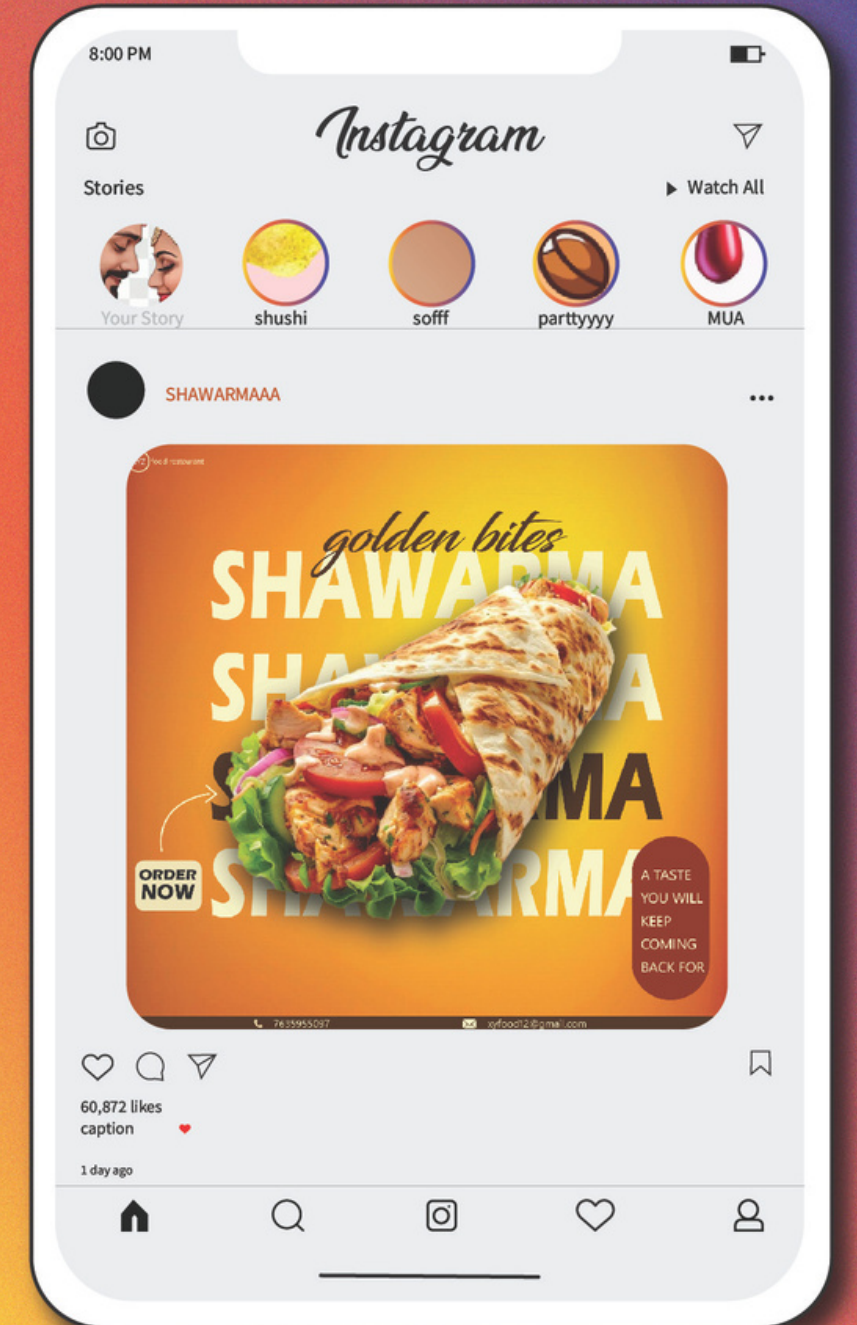
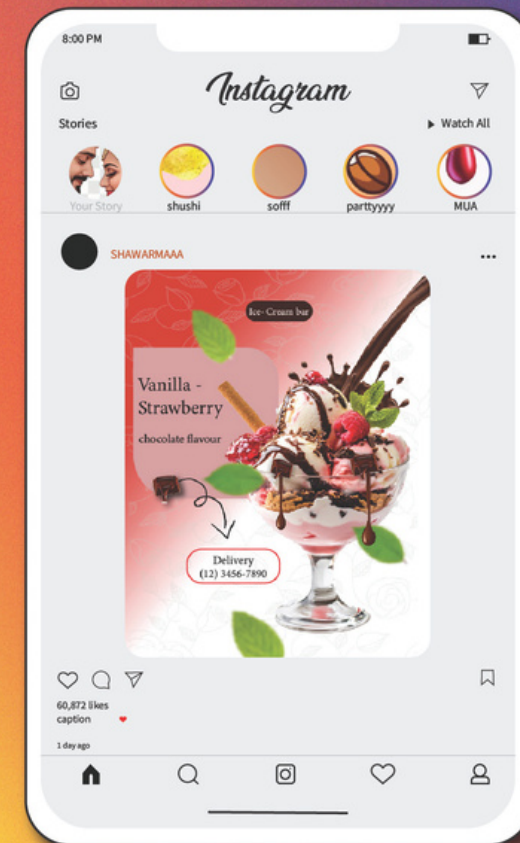
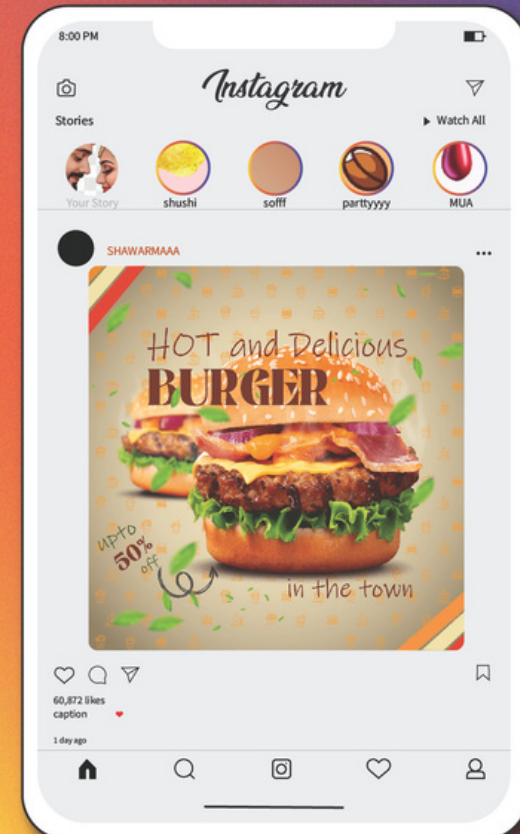
2024 PROJECT

This is the branding i did for a NAIL TECHNICIAN.
The client was happy she wanted the logo to look
minimal and creative and looks glamorous



SOCIAL MEDIA POSTS

these are the food social media posts
which i made and also the whole user interface
of instagram .



2025 PROJECT

DOODLE



CARTOON

2025

DOODLES



CART

DOODLE



CARTOON

25

LET'S COLLABORATE



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THANKS



By Shahila Parveen